



Public Relations Insider National Chairman Pam Bates

OUR PR MISSION ACCOMPLISHED

The ALA Public Relations Program promotes our mission to enhance the lives of U.S. veterans, military, and their families. The Public Relations program has three Key Statements.

1. Spread the word about the ALA: A Community of Volunteers Serving our Veterans, Military, and their Families.
2. Encourage ALA members to be visible in their communities through valuable, distinct branding.
3. Share the latest news from ALA volunteer national leadership and ALA National Headquarters.

You were the leaders and mentors at all levels. You kept in touch with our members via social media, text messages, bulletins, and phone calls at all levels.



The members success will be noted at the National Convention Public Relations Pre-Con webinar. All awards will be announced there.



**HOPE TO SEE YOU IN NEW ORLEANS! STOP BY
THE OHIO DELEGATION AND SAY HI!**

Virtual Pre-Convention Committee Meetings & Where You Can Find National Convention Info

The pre-convention meeting for PR will be virtual via Zoom. Anyone can attend!

Mark your calendar: Monday,
August 12, 7pm ET.

Pre-registration is required for all pre-convention meetings. To register, go to www.ALAforVeterans.org/Virtual-Pre-Con-Meetings

A Zoom link will be provided to attendees after registering.

Each department will need to indicate who their official representative is to ALANHQ. An official representative can be anyone, but if they are not a convention delegate, they cannot vote.

For more national convention information visit: www.ALAforVeterans.org/Member/Convention