The West is the BEST!!!

And so are YOU!! ♦

April 2024 Western Division Newletter

Purple Up!

It's Children and Youth Month

April is a time to recognize the sacrifices made by military kids.

As a leader, what can you do to encourage participation within your Units and Department?

- Social media-- provide your units with images! Use your favorite search engine (I.e. Google, Bing) to search for things like "Purple Up" or "Military children". Select "images". Right click on the image you like, save and share it.
- Hold a photo contest— ask units to send/post their members in purple! Share them!!
- Promote placing a Military Child's Table in a public space-- where children are likely to be-- schools, the community recreation center, zoo, kid-friendly restaurants.





<u>Upcoming Important Dates for</u> <u>Department Leadership Chairs</u>

 NOW: Register for the April 23rd Leadership Zoom session! Once registered you will receive the actual link to participate in the meeting.

https://legion-aux.formstack.com/forms/leadership_q3_2023_2024

- NOW: Sign into www.alaforveterans.org and review the NEW Year-end reporting guideline information https://member.legion-aux.org/Member/Leadership-Annual-Reporting-Guidelines
- NOW: Communicate with your Units about Unit Member of the Year. Make sure they (and you!) know
 the National requirements for consideration as well as understand the process and dates for
 submitting the nomination to your Department. Find out more here:

https://member.legion-aux.org/unit-member-of-the-year

- NOW: Communicate with your Units, Districts or Counties about year-end reporting. Ask for high quality photos, too!
- April 23rd: 3rd Quarter Department Leadership Chair Zoom Meeting (7:30 Eastern Time)
- May 15: Dept Chair year-end reporting is due—from EVERY SINGLE DEPARTMENT!!! PHOTOS, too!
- **June 1**: Electronic award submissions due for Unit Member of the Year, Most Outstanding Unit and Best Department Leadership program. Let's have lots!!!