

MEMBERSHIP BULLETIN 2022-2023

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Mid-Year reports DUE no later than **December 15, 2022**
Year-End reports DUE no later than **May 1, 2023**

TEAMWORK FOR SUCCESS

Every team has many working parts, and with each part working together, the team will reach its potential. This year is going to be a HUGE success because all parts of our team are going to work together. It does not matter how big your Unit is or where you're located, we are all part of team Oregon, and we are working for the same goal – 100% membership. Let's stay positive, retain and recruit members, and celebrate our veterans every single day!

Member Awards for this year:

10 Plus 3 in 2023 Award: Members who recruit 10 new Senior and 3 new Junior Auxiliary members for the 2023 membership year. Forms must be sent to department headquarters no later than May 26, 2023. Each recruiter will receive a special gift selected by the 2023 National Membership Committee Chairman.

100% Unit Award: Presented to Units that reach 100% of their 2023 membership goal by November 11, 2023, as verified in ALAMIS.

New Unit Award: New Units chartered between September 1, 2022, and July 31, 2023.

Remember, membership is the responsibility of all members!

PLEASE COMPLETE THE QUESTIONNAIRE ENCLOSED BY THE DUE DATES INDICATED, NO LATE ENTRIES WILL BE CONSIDERED FOR AWARDS.

MID-YEAR AND END OF YEAR QUESTIONNAIRE FOR MEMBERSHIP
FOR THE 2022/2023 YEAR

Mid-Year reports DUE no later than **December 15, 2022**

Year-End reports DUE no later than **May 1, 2023**

1. Did your unit hold a membership drive at an open house or other event?

Yes ____ No ____ Give a brief description of event or events: _____

Did your unit work with The American Legion Family for a Membership Drive?

Yes ____ No ____ Details: _____

2. Do you try to include members in unit activities and events? Yes ____ No ____

Welcoming to ALL? Yes ____ No ____; Have a Newsletter? Yes ____ No ____

Invite all members to Meetings? Yes ____ No ____

Have a Membership committee to make calls? Yes ____ No ____

3. Does your unit hold an Initiation Ceremony for New Members? Yes ____ No ____

Comments _____

Do you give them an ALA pin and new member packet? Yes ____ No ____

Comments _____

Does anyone offer mentoring to inform and involve them? Yes ____ No ____

Comments _____

What does your unit do to make new or old members feel needed and welcome?

Comments _____

IS YOUR UNIT IN CRISIS AND NEEDING HELP, don't wait? Yes ____ No ____

Comments _____

4. Do you contact members who have not renewed for last year or the current year? What methods do you use for contact? _____

Complete and send by due dates. No late entries considered for awards, but please send back so we can see what your Unit is doing for membership. Thank you!

Send to: Catherine Brockmann, Department Membership Chairman, 21427 SW Susan Lane, Beaverton, OR 97003. Or email to: catherine.brockmann@yahoo.com. 503-799-0716 for questions.

MEMBERSHIP AWARDS

The awards 1-7 will need to go to department to figure out the percentages and send the results to the Department Membership Chairman to enable her to give the awards

1. ESTELLE KROEGER MEMORIAL AWARD

Presented to the unit under 100 with the greatest numerical gain into department by December 31 compared to December 31 of the previous year.

2. EVELYN OGILVIE PDP MEMBERSHIP AWARD

Presented to the unit over 100, with the greatest numerical gain into department by December 31 compared to December 31 of the previous year.

3. BEV MYERS, PDP MEMBERSHIP AWARD

Presented to the unit with membership of 10–100 with the highest percentage gain in membership, 30 days prior to convention.

4. JODY MARSH, PDP MEMBERSHIP AWARD

Presented to the unit with membership of 101–200 with the highest percentage gain in membership, 30 days prior to convention.

5. MAXINE BIGALOW, PDP AWARD

Presented to the unit with membership at 201+ with the highest percentage gain in membership, 30 days prior to convention.

6. MARLENE WETTSTEIN, PDP AWARD

Presented to the district president with the highest number of unit's making goal for the current year, 30 days prior to convention.

7. TONI EPPERSON, PDP AWARD

Presented to the unit that enrolled the greatest percentage of NEW SENIOR MEMBERS based on the total membership, into department 30 days prior to convention.

* Reinstated or transfers shall not count.

* A new unit shall not be eligible the year their charter is issued.

* The membership chairman and selected judges will determine the winner.

8. VIRGINIA BIDDLE, PDP AWARD

Awarded to the unit with the best narrative report on one or more members, who have had continuous membership in the Auxiliary for the greatest length of time. Due to department 30 days prior to convention.

* Unit must submit a narrative report giving the background of their candidate(s).

* Report must include the Unit Name, number, name of Unit President and the name of the unit chairman. Not to exceed 500 words.

* The membership chairman and selected judges will determine the winner.



2023 MEMBERSHIP AWARDS

Member Award: 10 Plus 3 in 2023

- **Award:** Special gift selected by the National Membership Chairman
- **Presented to:** Members who recruit 10 NEW Senior members and 3 NEW Junior members for the 2023 membership year.
- **Deadline:** Members must be entered and paid in ALAMIS member database by June 1, 2023.
 - FORMS must be received at National HQ by June 3, 2023.
- **Materials and guidelines:**
 - Form can be printed from the ALA national Membership Committee page of the national website (www.ALAforVeterans.org). You must be logged in to the *MyAuxiliary* area to access the page.
 - One entry per recruiter.

Unit Award: 100% Unit Award

- **Award:** \$25.00 Gift Certificate to Emblem Sales
- **Presented to:** Units that reach 100% of their 2023 membership goal by November 11, 2022.
- **Deadline:** November 11, 2022.
- **Materials and guidelines:**
 - This award will be based on units that reach 100% of their reported goals by November 11, 2022, as verified by ALAMIS.

Note: Departments must submit unit goals to National Headquarters by September 1, 2022, to be eligible for the 100% Unit Award. These must be sent in a specific format which will be provided by NHQ.

Unit Award: New Unit Award

- **Award:** \$25.00 Gift Certificate to Emblem Sales
- **Presented to:** New units chartered between September 1, 2022, and July 31, 2023.
- **Deadline:** July 31, 2023.
- **Materials and guidelines:**
 - This award is automatically presented upon receipt and processing of new unit charter applications at National Headquarters.

Department Membership Goals: Department membership goals are based on each department's 2022 department goal PLUS one new member for every active unit as of the 2022 Mid-Winter NEC Meeting.

Department Award: 75% Award

- **Award:** \$75 to be used to advance the ALA mission
- **Presented to:** Departments reaching 75% of their 2023 department membership goal.
- **Deadline:** Pearl Harbor Day, December 7, 2022.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by December 7, 2022.

Department Award: 85% Award

- **Award:** \$85 to be used to advance the ALA mission
- **Presented to:** Departments reaching 85% of their 2023 department membership goal.
- **Deadline:** TAL Birthday, March 15, 2023.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by March 15, 2023.

Department Award: 95% Award

- **Award:** \$95 to be used to advance the ALA mission
- **Presented to:** Departments reaching 95% of their 2023 department membership goal.
- **Deadline:** National Poppy Day®, May 26, 2023.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by May 26, 2023.

Department Award: 100% Award

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 100% of their department goal.
- **Deadline:** Independence Day, July 4, 2023.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 4, 2023.

Department Award: 102% Award

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 102% of their department goal.
- **Deadline:** 30 Days Prior to National Convention, July 29, 2023.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 29, 2023.

Seating at National Convention: Seating at National Convention will be based on each department's percentage of their 2023 membership goal, from highest percentage to lowest.